



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

MASTER



International Business MIB Regular Online

First Level
Specializing Master

V Edition
Milan Campus

Why MIB

Firms of any size across any industries should prepare themselves dealing with a future that is not what it used to be. This is the assumption that guided our approach in designing the innovative MIB Online programme. While moving to remote learning, we have leveraged on existing tools to move in-person gatherings online and open up spaces for discussions, events and more. The MIB Online Regular class thus offers a learning experience that examines global issues focusing on collaboration, community building, exploration and individual and group ownership. The idea is to offer virtual spaces in lieu of physical ones to enable MIB participants to be part of a university community that continues to connect.

Participants profile

Potential candidates should be interested in international career developments, interpersonal relationships and teamwork, and should have a strong sensibility for international cultures. Furthermore, candidates should be market- and goal-oriented, capable of coping with situations and problems in an international business environment. Bachelor's or Master's degree (various backgrounds) is an essential requirement, as well as a good command of the English language (both oral and written).



Learning outcomes

Participants will acquire a specific know-how and improve their skills and knowledge on change management, customer-driven transformation, group negotiation and management of intercultural communication projects, business process analysis and management.

Career prospect

The aim of the programme is to offer MIB students a diverse career, providing the opportunity to work in varied roles and geographies. The occupational opportunities provided for students graduated in International Business could be listed among:

- ☒ Large Multinational Enterprises
- ☒ Consulting Companies
- ☒ Small and Medium Enterprises (SMEs)
- ☒ Government agencies and NGOs

Main job profiles would be: Business Manager, Supply Manager, Financial Manager, Business Analyst, Logistics Manager, Managing Consultant, Import-Export Manager, Entrepreneur.



Curriculum overview

All admitted participants will take part in a twelve-month programme composed of three teaching periods. It delivers 60 CFU and a “Master universitario di I livello in International Business” diploma (level 7 of the European Qualifications Framework - EQF).

The main focus is on twelve courses which refer to five main educational areas:

1. Management area

- ✓ Economic and Financial Analysis
- ✓ International Banking
- ✓ International Brand Management
- ✓ International Business Strategy and Entrepreneurship
- ✓ International Finance
- ✓ International Marketing
- ✓ International People Management

2. Economics area

- ✓ Industrial Economics
- ✓ International Economics

3. Quantitative area

- ✓ Global Supply Chain Management

4. Legal area

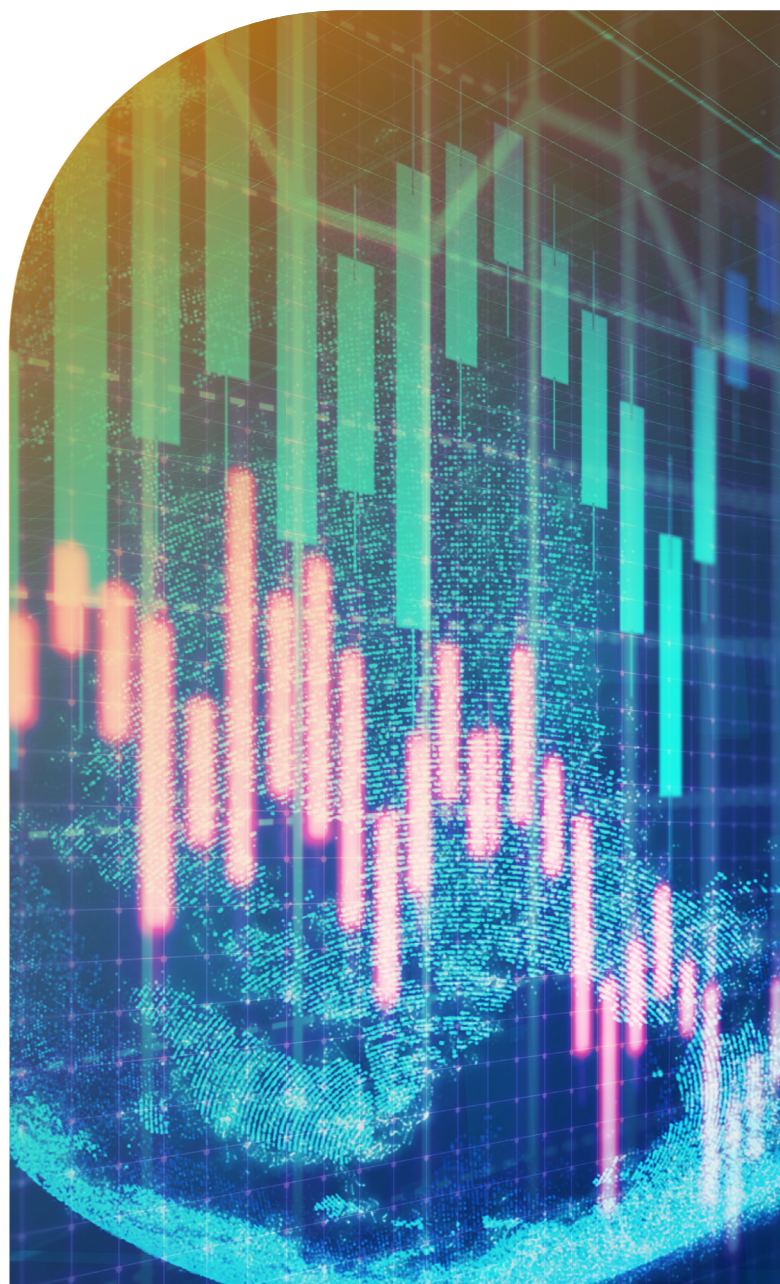
- ✓ Legal System and International Contract Law

5. Cross-disciplinary area

- ✓ Social Skills and Emotional Intelligence

In addition to the core courses the MIB programme offers:

- ✓ **Business Talks** held by guest speakers from innovative companies
- ✓ **Seminars** to enhance expertise at edge of innovation management and business topics, in emerging areas and evolving industries
- ✓ **Field Work:** practical work activity carried out in small focus groups, developing projects designed and coached by partner firms
- ✓ **Internship:** during the last quarter of the Master's programme, students will be engaged in a curricular internship (for 3 to 6 months, at least 500 hours).



Key facts

Course duration

January - December 2025

Programme structure

The teaching activity is organized as follows:

- ✓ Core courses Lectures: 12 core courses generally taking place from Monday to Friday, from January to June
- ✓ Business Talks: this activity is spread all over the first quarter, from January to March
- ✓ Field Work: this activity is spread all over the second quarter, on Mondays and Tuesdays from April to July
- ✓ Internship and Final Exam: the final examination is based on the internship project. Students will be able to access one of three different Final Exam sessions.

Application and deadlines

**November 30th, 2024
for International students**

**December 11th, 2024
for Domestic students**

Domestic candidates who wish to be considered for the Early Bird scholarship shall apply within September 30th, 2024

To apply: master.unicatt.it/application

Tuition fee

€ 7,000 in three installments

Merit-based and Early Bird Scholarships partly covering the tuition fee are available

Network

One of the salient features of the Master in International Business is the tight cooperation established with more than one hundred partner firms. This network intends to help businesses and organisations improve their competitiveness and capability to infiltrate international markets.

Informazioni



unicatt.it



General information and administrative procedures

Master Office
master.universitari@unicatt.it
02 7234 3860

Information about the structure of the Master, the program and the internship

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